

Arbitration of Commercial Disputes

and Increasing your Odds of Success



Presenter James J. Kozuch, Senior Counsel, Philadelphia / Lehigh Valley Caesar Rivise PC Intellectual Property Law 2030 Tilghman Street, Suite 201A Allentown, Pennsylvania, 18104-4399,

Mr. Kozuch is Of Counsel at the 15-attorney law firm of Caesar Rivise, PC, with offices in the Lehigh Valley and Philadelphia. He litigates intellectual property and commercial matters, and has been lead counsel in jury trials, bench trials, and hearings in cases involving patent and trademark infringement, misappropriation of trade secrets, breach of non-compete agreements, breach of contracts, false advertising, and unfair competition. He also counsels clients on intellectual property law, prepares and prosecutes U.S. and international patent applications, and provides opinions on patentability, infringement, and validity. He is an arbitrator for the American Arbitration Association (AAA) and the International Centre for Dispute Resolution (ICDR), and a Licensed Professional Engineer. He served on the Board of Commissioners for Salisbury Township and on the Board of Commissioners for Lehigh County, and currently serves as Co-Vice Chair of the Alternative Dispute Resolution Committee of the Pennsylvania Bar Association.....more on MRC website. .

James has degrees from Cornell University (B.S. in Mechanical Engineering), Lehigh University (M.B.A.), and Temple University School of Law (J.D.).

> Register at <u>www.mrcpa.org/events</u>

Complimentary Lunch & Learn

October 28, 2020 | 11:30 AM - 1:00PM

Manufacturers Resource Center 7200A Windsor Drive | Allentown, PA 18106

The lunch & learn will cover arbitration of commercial disputes, the reasons to include a good arbitration clause in your agreements, and a brief discussion of the Federal Arbitration Act and related issues. Reference will be made to articles related to the topic, as well as other resources available on the website of the American Arbitration Association.

Key Takeaways

- Alternative ways to resolve business disputes
- The benefits of using arbitration
- Tips for selecting an arbitrator(s)
- How to include a good arbitration clause in your agreements
- Dos and Don'ts for an arbitration clause and for participating in arbitration proceedings
- Key points to include in an arbitration clause
- Ways to control your time and costs in arbitration
- Ways to increase your chances of success in arbitration, and resources to learn more about arbitration.

Why you will want to attend: Learn how to better resolve disputes involving contracts or agreements through arbitration, to avoid litigation, and to increase the odds of success in satisfactorily resolving such disputes more efficiently and economically

Target Audience: Owners, managers, project managers, engineers, contractors, product developers and sales managers involved with contracts, contract administrators, company attorneys, General Counsel, and company executives, as well as any others involved with contracts or agreements, whether negotiating, preparing, executing, or enforcing the contracts or dealing with breaches of contracts.

Cost: Complimentary / No cost (lunch included), but registration is required - *This event is made possible thanks to funding assistance through the MEP National Emergency Assistance Program.*



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