

## Overview

*Drill deep on challenging and important issues!*

The CEO facilitator is a successful entrepreneur, strategic business consultant and university instructor with vast industry experience and qualifications to lead the discussions.

### **Potential Topics:**

- Sourcing and retaining talented employees
- Developing a Leadership team
- Rising cyber security threats
- Employee engagement
- Health insurance
- Marketplace competition
- The virtual workplace
- Marketing in an oversaturated environment
- Market disruption
- Culture Issues: Fostering Trust
- Leveraging digital capabilities
- Social media: double edged sword
- Professional obligations vs. balanced life
- Lean Manufacturing, Global supply chain
- Building consumer trust
- Establishing accountability
- Mergers and acquisitions



### Facilitator Profile

**Richard J. Neulight**  
Entrepreneur  
Strategic Business Consultant



President  
National Management Strategies, Inc.

National Management Strategies is a Lehigh Valley based consulting firm and works with companies large and small, including small and medium-sized manufacturers, and particularly with the family and/or closely held company. A life-long entrepreneur, Rick has been 'in the trenches' as Owner/CEO/President of companies engaged in manufacturing, distribution, hospitality and professional services. These bona fide experiences are invaluable for successful turnaround endeavors.

Rick graduated Franklin and Marshall College and received his Masters degree from Temple University. In a much earlier iteration as a college professor, he instructed business administration, marketing and merchandising, the administration of justice, and all facets of communication.

Rick is a recognized authority on the subject of human dynamics in business interaction and the culture of the American workplace.

Manufacturers  
Resource Center



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# CEO FORUM

Peer-to-Peer  
Coaching  
for  
CEOs, Owners,  
Presidents & COOs



**MANUFACTURERS  
RESOURCE CENTER**  
Manufacturing Success

[www.mrcpa.org](http://www.mrcpa.org)



## Join the CEO Forum

MRC offers this CEO Forum for executive leaders with a strong emphasis on problem solving and best practices. The Forum is an opportunity to meet with other decision-makers in a confidential setting to share common growth concerns and challenges. This non-competitive peer group also provides a platform for area CEOs to meet and develop action plans and strategies through interactive meetings augmented by expert guest speakers who are recognized authorities. Some sessions are scheduled off site with very successful manufacturing CEOs within the community who agree to meet with and host the group and provide plant tours.

## How it Works

This forum will be limited to 25 CEOs at progressive manufacturing companies and will be moderated by a seasoned facilitator. The entire program is member driven and consists of 9 monthly sessions

The group will convene 3.5 hours per month, 9 months a year. We will typically present for an hour on current thinking on a variety of topics, following with a confidential round table discussion. Participants will present their principal challenges and receive unbiased feedback and support. The setting is designed to be safe and "classified," where CEOs exchange viewpoints, develop answers, solve problems, evaluate new ideas, and share concerns.

## Schedule: 8:30 AM—Noon

September 27, 2017  
October 25, 2017  
November 29, 2017  
January 31, 2018  
February 28, 2018  
March 28, 2018  
April 25, 2018  
May 30, 2018  
June 20, 2018

## Benefits of Participation

*Objectivity, ideas, information, points of view and solutions from other successful CEOs*

- Gain the advantage of other CEOs who understand your reality evaluating issues for the common good. Get input from uniquely qualified people who share the same constant and ultimate responsibility as you.
- Get solid reasoning and guidance on current issues.
- Get team based problem solving.
- Learn best practices from the success of other CEOs.
- Learn from the trial and error of others.

## Membership Fee

**\$1500/person/year**

To register:

[www.mrcpa.org/events](http://www.mrcpa.org/events)

Questions:

Call Diane Lewis at (610) 628-4578

**Companies that model best practices, that model the most upstanding principles, end up as the most profitable. It's not a trade of profits versus principles.**

**..... Philip Zimbardo**

