

## Why Join a CFO Program?

Join an exciting venue for interacting with other business leaders. Gain additional insights and resources to help you become more successful.

Participate in informative roundtable discussions with peers from other firms to help with your business challenges.

Topics are member driven, discussions are confidential. Each program is tailored to address the specific needs of the group so that members can apply the ideas and information to their business.



### Facilitator Profile **Gary Bender** CFO Entrepreneur, Consultant



#### The CFO Solution Founder & CEO

Gary is experienced in a variety of corporate capacities that include finance, supply chain, HR, safety, business development, management consulting and turnarounds with such firms that include Garden State Engineering, Surveying & Planning, Inc. , ABEC, Inc., Kreischer Miller LLC.

Manufacturers Resource Center  
7200A Windsor Drive  
Allentown, PA 18106  
(610) 628-4640



# CFO FORUM

for  
CFOs, Treasurers,  
VPs of Finance, Controllers,  
and corporate finance  
leaders



Manufacturers  
Resource Center



2019-2020

## Join the MRC CFO Forum

MRC offers a CFO Forum for senior financial executives with a strong emphasis on content. Meet with other financial professionals in a confidential setting to share common challenges. This non-competitive peer group provides a platform for area CFOs to learn, share, and develop action plans and strategies through interactive meetings augmented by expert guest speakers who are recognized authorities. The program is member driven and consists of nine (9) monthly sessions.

*August 2019—May 2020*

Monthly

8:00 am – 10:30 am  
(Includes breakfast)

MRC

7200A Windsor Drive  
Allentown, PA 18106  
[www.mrcpa.org](http://www.mrcpa.org)

To join, please contact:  
MRC

**Diane Lewis, Manager  
Business Development Services**  
(610) 628-4578  
[diane.lewis@mrcpa.org](mailto:diane.lewis@mrcpa.org)

## Topics (subject to change)

August 13, 2019  
Strategic Procurement  
Best Practices

September 17, 2019  
New accounting requirements for leases

October 15, 2019  
Creating a culture to recruit and retain

November 19, 2019  
Data analytics & how CFOs should use analytics

January 21, 2020  
(TBD—Member Driven)

February 18, 2020  
(TBD—Member Driven)

March 17, 2020  
(TBD—Member Driven)

April 21, 2020  
(TBD—Member Driven)

May 19, 2020  
(TBD—Member Driven)

Working sessions and quarterly  
Happy Hours will be added.

## Access to Four Years of Topic Notes

“Best Practices” in:

- Facility
- Contract Terms
- Fleet/ Shipping
- Cyber security
- Contingency planning
- Communications
- International
- Tax credits
- Trade payment
- Software/ consultants
- Business process culture
- Performance measures
- Selling a business
- Monthly playbook tool

Other best practices and best processes available. Please visit  
[www.thecfosolution.org](http://www.thecfosolution.org)

*Membership Fee*  
*\$500/person/year*  
*Members limited to 35 persons*

