



Decision Mojo™

September 19, 2019 | 8:30 am – 4:30 pm

Location:

Manufacturers Resource Center
7200A Windsor Drive | Allentown, PA 18109

www.mrcpa.org



There is no activity more fundamental to personal and organizational success than decision--making. It is the one task shared by every leader and professional in an organization. Yet there's never a guarantee that leaders and professionals will always make good decisions, even in the most benign circumstances. Being able to consistently make high--quality decisions in challenging circumstances is an even rarer skill.

Drawing on recent research in neuroscience, behavioral economics, and decision--making theory, *Decision Mojo™* is a powerful and focused learning experience that helps participants influence and lead better decision--making in both personal and professional contexts.

In the 7--hour course, participants learn about:

- New learning from neuroscience about decision--making
- 12 specific cognitive traps that cause us to make less effective decisions
- When these traps are likely to occur and how they impact decisions and recommendations
- 8 Disciplines of Decision Acumen that improve the speed and quality of both organizational and personal decisions

Decision Mojo™ is highly interactive and practical. Throughout the workshop participants work in individual, paired, and group exercises to apply the 12 traps and 8 disciplines to their own organizational and personal decisions. At the conclusion of the workshop, participants leave with a set of proven methodologies and practical tools that can be applied to most decision--making situations.

Cost: \$550/person | Discounted to \$495/person if registered by August 1, 2019.

Instructor: Irv Stern, Group Partner, Advantage Performance Group at www.advantageperformance.com

For course outline and to register, please go to: <https://www.mrcpa.org/events/>