

Manufacturers  
Resource Center



**MRC**

7200A Windsor Drive  
Allentown, PA 18106  
(610) 628-4640

## INTELLECTUAL PROPERTY



*Presenter*



*Presenter*

**Damon A. Neagle**  
Founder & Managing Partner  
Design IP  
1575 Pond Road, Suite 201  
Allentown, PA 18104  
[www.designip.com](http://www.designip.com)

Damon Neagle is an intellectual property attorney at Design IP, an IP law firm in Allentown. He has over 20 years of experience advising clients on IP issues in a wide range of industries. Damon also has deep roots in the Lehigh Valley business community and has advised dozens of locally-owned business on IP issues. Damon has a civil and environmental engineering degree from the University of Iowa and a law degree from Washington University in St. Louis. Prior to founding Design IP, Damon worked in IP law firms in Philadelphia and Washington, DC.

**Target Audience** – Business owners, presidents, CEOs, other executives & managers having responsibility for innovation and/or IP management

# Intellectual Property Best Practices & IP Protection

**October 23, 2019**  
8:30 am—10:15 am

**Location:**  
Manufacturers Resource Center  
7200A Windsor Drive | Allentown, PA 18016

Intellectual property issues arise in nearly every area of manufacturing — from manufacturing processes and equipment to packaging and websites. This presentation will provide attendees with a better understanding of how IP impacts their businesses, how to reduce IP-related risks, and how to use IP to drive value. The presenter is available after the presentation to address your questions.

### Discussion topics

- Best practices for IP issues that commonly arise in employee, contractor and vendor/supplier agreements
- When and how to monitor for potential third party IP infringement risks
- How to document, evaluate, and protect innovations
- Strategies, costs & timelines for patent and trademark protection
- Patents vs. trade secrets
- Special considerations when you are seeking outside investment, a merger, or to be acquired

**Why you should attend** – Being informed on IP issues and best practices will enable any business owner or executive to make more informed business decisions, preserve IP assets, and better manage risk.

**REGISTER at**  
[www.mrcpa.org/events](http://www.mrcpa.org/events)

**No Cost, but registration is required.**  
(includes FREE Lunch)