



# Innovations in Employee Benefit Planning

*Employee Engagement, Healthcare Price Transparency & Cost Containment*

October 25, 2021 | Webinar, 10:00 am – 11:00 am



With the recent implementation of pricing transparency within hospital systems, it has become increasingly apparent that cost variance for services between insurance carrier contracts can vary greatly. With extreme quality and cost variances between facilities, employers are constantly looking for ways to ensure their employees receive high-value care while eliminating unnecessary medical spend.

To ensure the delivery of quality care at reduced costs, healthcare stakeholders must collaborate and leverage high-tech, high-touch strategies to deliver cost savings, improved health outcomes, and a seamless member experience. This session will cover recent changes in policy and discuss possible solutions to mitigate cost.

## What you will learn:

- Useful information to employee benefits, HR, and financial stakeholders about the status of price transparency policy, as well as knowledge about innovative solutions that can help guide benefits decision-making.
- Examples of pricing variance between insurance carriers at various hospital systems vs. “fair” pricing available.
- How healthcare navigation and high-tech, high-touch support drives member engagement and substantial cost savings for both the organization and member.
- How the evolution of direct provider contracting can drive savings to self-funded health plans.

**Target Audience:** CEO , COO , CFO , VP of HR , HR Director, Business Owners

Presenter:



Dan Gagnier,  
Chief Strategy Officer  
Equinox Benefits Consulting  
[www.equinoxbenefits.com](http://www.equinoxbenefits.com)

Dan has over 17 years of industry experience, including owning and operating an independent brokerage firm in the Lehigh Valley. Dan specializes in advising organizations and corporations in choosing healthcare products that not only fit their needs, but also managing risk and control costs.

### About Equinox:

Founded in 2005, Equinox Benefits Consulting provides employee benefits consulting services to more than 500 clients nationwide. Equinox has been honored year after year with multiple industry awards

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7200A Windsor Drive

Allentown, PA 18106

(610) 628-4640