



## **MRC FIRST ANNUAL MANUFACTURING FORUM**

**Presented by The Greater Lehigh Valley Chamber of Commerce  
and the Manufacturers Resource Center present:**

### **The 2022 Lehigh Valley Manufacturing Forum**

Our keynote speaker will share winning strategies for manufacturers and the challenge of change as we move into the “next normal.” Industry experts on the agenda will speak on topics ranging from workforce development, apprenticeships, automation, the supply chain, construction, reshoring, and more! If you want to remain competitive and thrive in a changing world, you can’t miss this!

#### **Presentations:**

- Keynote: *The Next Normal: Winning Strategies for Manufacturers*, Stephen Tang, former President & CEO of OraSure Technologies, Inc.
- Government Update: U.S. Congresswoman Susan Wild (PA-7)
- PA Update: Jennifer Leinbach, Executive Director, PA DCED
- Center for Supply Chain Research - Dr. Zach Zacharia, Director, Lehigh University
- iTEC- Lehigh Valley (Industrial Training and Education Consortium) –Vincent Beller, B. Braun
- Workforce Board Update - Workforce Board Lehigh Valley, Nancy Dischinat
- Manufacturers’ Tax Tips from Concannon Miller & Company

**Panel Discussion hosted by Rich Hobbs  
with Mack Trucks, Kitchen Magic, and TPEI**

**Plus: The Lehigh Valley Manufacturer of the Year Award presentation**

**Visit the exhibit tables and get your “passport” stamped to be entered to win a brand-new YETI 45 Cooler, donated by Bell Ace Hardware in Trexlertown!**

**Date** – Tuesday, October 11, 2022

**Time-** 8:30 am – 9:30 am - Registration, Networking, Breakfast, Exhibits  
9:30 am - 12:00 pm - Program

**Location-** The Delta Hotel by Marriot Allentown/Lehigh Valley  
(7736 Adrienne Drive, Breinigsville, PA 18031)

**Cost:** \$75/person

## **Available Sponsorship Opportunities:**

Contact Diane Lewis at [diane.lewis@mrcpa.org](mailto:diane.lewis@mrcpa.org) or (610) 628-4578

### **Platinum Sponsor:** **\$4,000**

- Relevant inclusion in the event pending mutual agreement on role
- Logo placement on all promotional materials including in Connections and Chamber App
- Logo recognition prominent in the event program
- A full-page ad in the event program/passport
- Exhibit table on display during event
- Inclusion in event “passport” promotion
- Promotional materials distributed to attendees during event
- 1 corporate table of 8

### **Gold Sponsor:** **\$2,500**

- Logo placement on all promotional materials including in Connections and Chamber App
- Logo recognition prominent in the event program
- A half-page ad in the event program
- Exhibit table on display during event
- Inclusion in event “passport” promotion
- Promotional materials distributed to attendees during event
- Admittance for 6 attendees

### **Silver Sponsor:** **\$1,750**

- Logo placement on all promotional materials including in Connections and Chamber App
- Logo recognition prominent in the event program
- Exhibit table on display during event
- Inclusion in event “passport” program
- A quarter-page ad in the event program
- Admittance for 6 attendees

### **Bronze Sponsor:** **\$1,250**

- Logo placement on all promotional materials including in Connections and Chamber App
- Logo recognition prominent in the event program
- A quarter-page ad in the event program
- Admittance for 4 attendees

### **Corporate Table Sponsorship:** **\$1,000**

- A corporate table of 8 guests with logo ID

### **Exhibit Table + Ticket:** **\$750**

- Inclusion in event “passport” promotion

### **A Full-Page ad in the event program:** **\$500**

### **A Half-Page ad in the event program:** **\$300**