

INTERPLAY™

A business acumen simulation that gives your leaders the critical skills they need to understand planning, operations, finance, and strategy.

2023

In today's increasingly decentralized, networked, globalized, time-challenged businesses, leaders and managers must continually improve the level of their game. This means they must be able to:

- Make better decisions, because your business won't survive long if they don't
- Execute more effectively so that strategic goals are maximized
- Rise above their own individual interests to recognize the larger Interplay of objectives within the organization, and ensure their actions support those objectives
- View the business as if it were their own, and act accordingly

Course Highlights



Interplay immerses participants in an intense practice field that reflects the real challenges of managing knowledge and resource capital.

Working in management teams of 4-5, participants compete with each other to most effectively grow and manage a simulated company, including the company's tangible, customer and external, people, and organizational assets. They are challenged to simultaneously:

- Plan and allocate resources
- Satisfy demanding customers and employees
- Manage through critical market event
- Make decisions under conditions of uncertainty

Visit mrcpa.org/events for full course details.

Who Should Attend

Presidents, CEOs, Vice Presidents, Directors, Operation Managers, CFOs or Accountants, General, Plant or other Managers. This is the higher C-Level at which business owners operate, and leaders and managers become most effective. Interplay is one of the few experiential learning solutions that gives professionals the crucial perspective they need to rise to a "business owner" level.

Instructor | Irv Stern, Partner | Advantage Performance Group

Irv brings over 30 years of consulting and facilitation experience with clients across a broad range of industries. A seasoned business and financial literacy specialist, he also helps organizations improve business results in the areas of sales effectiveness, strategy execution, organizational change, and performance management. His global experience includes work in Asia, the Middle East, South America, and throughout Europe.

More information available at mrcpa.org/events or contact Nicole Pierce at (484) 655-4873 or nicole.pierce@mrcpa.org.

This course is eligible for WEDnet.



Oct 10, 2023



8:30 AM – 4:30 PM



\$795/person. \$725 before Sep. 01
Meals and course materials included



MRC



Register:

mrcpa.org/events

*Fees and times subject to change. Visit mrcpa.org/events for current details.