

# Lean Culture Immersion

## Go, See, and Learn at the Original Gemba

September 12-14, 2023 | Lexington, Kentucky

In-depth training and understanding for Continuous Improvement Leaders and Stakeholders wanting to develop sustainable Lean cultures at their organizations.



## Meet Mike Hoseus

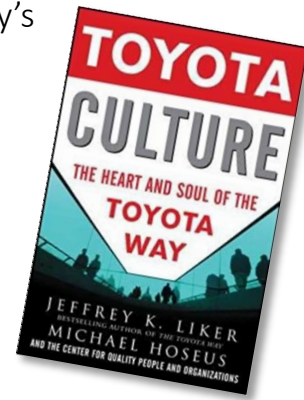
Mike Hoseus, Author, Executive Director, CQPO



Mike is Executive Director for the Center for Quality People & Organizations (CQPO), an organization developed in 1999 as a vision of Toyota Motor Manufacturing to share Lean Quality philosophy and human resource practices with education, business, and community organizations.

Mike is an adjunct professor with the University of Kentucky's Center for Manufacturing, and a member of the faculty of Lean Enterprise Institute. Prior to CQPO, Mike was

a corporate leader for 13 years at Toyota Motor Manufacturing's Georgetown, Kentucky plant both in Human Resources and Manufacturing. Mike currently supports organizations with Lean Culture transformations focusing on the roles of Executive Management and Human Resources and how the quality people value stream connects to the production value stream.



## What is TMMK?

In the mid-1980s, Toyota decided to solidify its growing presence in the United States by constructing its first wholly-owned U.S. manufacturing plant. Georgetown, Kentucky was selected to be the site for this historic endeavor and in May 1986 ground was broken on Toyota Motor Manufacturing, USA (TMM), later renamed Toyota Motor Manufacturing Kentucky (TMMK).

Two short years later, in May 1988, the first vehicle rolled off the lines in Kentucky, a white 1989 Toyota Camry LE. Since that time more than 13 million vehicles have come off our lines including the popular models we produce today, which include the Camry, RAV4 Hybrid and Lexus ES 350.

Toyota always strives to find a better way of doing things while putting customers and quality first. This commitment to "kaizen," or "continuous improvement," and a customer-first mindset, is why Toyota Kentucky has been home to many firsts for Toyota in the U.S. including being the first to build a Camry, the first to produce a Lexus, and the first to produce a Toyota Hybrid.

## What is TSSC?

The Toyota Production System Support Center (TSSC) is a not-for-profit corporation affiliated with Toyota Motor Engineering & Manufacturing North America, Inc., headquartered in Plano, Texas.

Started in 1992 and celebrating 30 years in 2022, Toyota has shared its know-how gained from years of its auto-making experience with over 500 small to mid-sized manufacturers, government entities and non-profits involved in disaster recovery, hunger relief, healthcare and more. Based on the philosophies of the Toyota Production System, Toyota collaborates with these organizations to help them become more productive, maximize available resources and improve quality and safety.

TSSC recognizes that sharing knowledge this way helps their partners stay competitive and preserve jobs — or help more people in need — and that benefits us all. TSSC's 15 full-time advisors travel weekly throughout North America and execute 50 projects annually.

The Kentucky Lean Tour is a three-day experience guided by Mike Hoseus, co-author of *Toyota Culture: The Heart and Soul of the Toyota Way*. This unique training opportunity is designed and offered only for MRC's manufacturing community in Eastern Pennsylvania. This is an exceptional platform to network, collaborate, benchmark, and establish best practices with peers from local cross-industry organizations.





“Where there is no standard, there can be no improvement.” -Taiichi Ohno, Toyota

## Price: \$4,450

Early registration discount price \$3,750 by May 19, 2023

- September 12, 13, and 14, 2023
- Registration deadline: **July 31, 2023**
- Maximum **30 attendees**
- Includes:
  - Workshop materials
  - Site visits
  - Distillery tour and one team dinner
  - Ground transportation during events
  - A copy of Toyota Culture: The Heart and Soul of the Toyota Way
  - Breakfast and lunch for all 3 days
- All airline and travel expenses to and from hotel, hotel accommodations, and two dinners are attendee’s responsibility
- Event accommodations and workshop sessions will be located at the Downtown Lexington Hilton, just 15 minutes away from Lexington Blue Grass Airport (LEX)

## Register today:

[mrcpa.org/events](http://mrcpa.org/events)

or contact:

[nicole.pierce@mrcpa.org](mailto:nicole.pierce@mrcpa.org)

(484) 655-4873



## Event Overview

Through a blend of workshop sessions and site visits, participants will observe and experience the principles of high-performance Lean cultures. Several models of organizational development will be illustrated, including the 4P model that emphasizes People, Process, Purpose and Problem Solving. This framework will offer guidance on how Toyota structures their purpose, people, process, and problem-solving efforts.

A key discussion opportunity will be focused on starting both your individual and organizational action plan that will take your Learning & Development journey to the next level of performance.

## Event Highlights

- 4-hour Toyota Production System (TPS) Learning Session and Exclusive Plant Tour presented by Toyota’s nonprofit organization, Toyota Production System Support Center (TSSC)
- See and discuss specific Toyota Production System concepts, such as Stability, Just in Time, and Jidoka (automation with a human touch)
- Explore how Toyota uses these methods at the Toyota Motor Manufacturing Kentucky (TMMK) Facility
- Learn from TSSC team members on how they developed the TPS culture outside of Toyota for 30 years at manufacturing companies, government agencies, and non-profit organizations
- Experience other Lean best practices through two additional visits at local Toyota suppliers and/or Lean manufacturers

**Cancellation Notice:** MRC must be notified at least 30 days in advance of this event if you need to cancel, otherwise you will incur small costs that were required to be prepaid. You can also send a substitute.

## Full Agenda Subject to changes and/or modifications

### Tuesday, September 12, 2023

7 AM	Breakfast
8 AM	Welcome, Expectations, Ice-Breaker & Lean Leadership System   Mike Hoseus
9:15 AM	Break
9:30 AM	Lean Leadership System Continued   Mike Hoseus
11 AM	Depart for Advanced Manufacturing Training Center & TMMK
11:30 AM	Working Lunch – Presentation & Discussion on Toyota Training
12 PM	Walking Tour – Toyota Advanced Manufacturing Training Center
12:45 PM	Travel to TMMK
1 PM	Tour of TMMK and TSSC Workshop
5 PM	Return to Hotel
5:30 PM	Evening on your own in Lexington, KY

### Thursday, September 14, 2023

7 AM	Breakfast
8 AM	Depart for Plant Tour and Gemba Walk   Hitachi Astemo
9 AM	Tour and Gemba Walk and Discussion with Plant Leadership Team
11 AM	Return back to Lexington Bus Ride Discussion – Tour Debrief
12 PM	Lunch at Hotel

### Wednesday, September 13, 2023

7 AM	Breakfast
8 AM	Leading Lean Work System   Mike Hoseus
9:15 AM	Break
9:30 AM	Leading Lean People System   Mike Hoseus
10:45 AM	Break
11 AM	Testimony of former Toyota Team Leader – The Role of the Lean Floor Leader
12 PM	Lunch @ Hotel
12:45 PM	Depart for Plant Tour & Gemba Walk – Linak USA
2 PM	Plant Tour & Gemba Walk and Discussion with Leadership Team
4:15 PM	Travel to Buffalo Trace Distillery
5:00 PM	Distillery Tour and Tasting
6:30 PM	Team Dinner
8 PM	Return to Hotel

1 PM	Leading Lean Management System   Mike Hoseus
2:15 PM	Leading Lean “High Level Lean Assessment” and Participant Report Out
2:45 PM	Final Debrief and Summary
3 PM	Dismiss