

Overview

Drill deep on challenging and important issues!

The CEO facilitator is a successful entrepreneur, strategic business consultant, and university instructor with vast industry experience and qualifications to lead the discussions.

Potential Discussion Topics:

- Sourcing and retaining talented employees
- Developing a Leadership Team
- Rising cyber security threats
- Employee engagement / Culture
- Health Insurance
- Marketplace competition
- Market disruption
- Leveraging digital capabilities
- Professional obligations vs. balanced life
- Lean Manufacturing, Global Supply Chain
- Establishing accountability
- Mergers and Acquisitions
- Automation / Industry 4.0
- ...and more

Register:

www.mrcpa.org/events

Facilitator Profile

Richard J. Neulight | Entrepreneur |
Strategic Business Consultant
President National Management Strategies, Inc.



National Management Strategies is a Lehigh Valley based consulting firm that works with companies large and small, including small and medium-sized manufacturers, and particularly with the family and/or closely held company. A lifelong entrepreneur, Rick has been “in the trenches” as Owner / CEO / President of companies engaged in manufacturing, distribution, hospitality and professional services. These bona fide experiences are invaluable for successful turnaround endeavors.

Rick graduated Franklin and Marshall College and received his Masters degree from Temple University. In a much earlier iteration as a college professor, he instructed business administration, marketing and merchandising, the administration of justice, and all facets of communication.

Rick is a recognized authority on the subject of human dynamics in business interaction and the culture of the American workplace.

CEO Forum 23-24

Peer-to-Peer Coaching
for CEOs, Owners,
Presidents, & COOs



Questions?

Contact Diane Lewis, VP, Manufacturing
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Manufacturers
Resource Center



Join MRC's CEO Forum

MRC offers this CEO Forum for executive leaders with a strong emphasis on problem solving and best practices. The Forum is an opportunity to meet with other decision-makers in a confidential setting to share common growth concerns and challenges.

This non-competitive peer group also provides a platform for area CEOs to meet and develop action plans and strategies through interactive meetings augmented by expert guest speakers who are recognized authorities. Some sessions will be at member company locations for plant tours and discussion.



Sep. 21, 2023 – May 16, 2024



8:30 AM – Noon



\$1,800/person/year
Breakfast and Lunch Included



Various Host Sites



Mrcpa.org/events

Agenda *(subject to change)*

3rd Thursday each month 8:30 AM - Noon

- September 21, 2023
- October 19, 2023
- November 16, 2023
- January 18, 2024
- February 15, 2024
- March 21, 2024
- April 18, 2024
- May 16, 2024

How it Works

This forum is limited to 25 CEOs at progressive manufacturing companies and will be moderated by a seasoned facilitator. The entire program is member driven and consists of eight monthly sessions.

The group will convene 3.5 hours per month, eight months a year. We will typically present for an hour on current thinking on a variety of topics, following with a confidential round table discussion. Participants will present their principal challenges and receive unbiased feedback and support. The setting is designed to be safe and “classified,” where CEOs exchange viewpoints, develop answers, solve problems, evaluate new ideas, and share concerns.

Benefits of Participation

Objectivity, ideas, information, points of view, and solutions from other successful CEOs

- Gain the advantage of other CEOs who understand your reality evaluating issues for the common good
- Get input from uniquely qualified people who share the same constant and ultimate responsibility as you
- Get solid reasoning and guidance on current issues
- Get team-based problem solving
- Learn best practices from the success of other CEOs
- Learn from the trial and error of others



“Companies that model best practices, that model the most upstanding principles, end up as the most profitable. It's not a trade of profits versus principles.

- Philip Zimbardo