

Onboarding

Apr. 2 – Apr. 30, 2024

In today's competitive job market, a positive onboarding experience is crucial to attracting, developing, and retaining top talent. Our onboarding course has been developed to be an engaging, interactive course that addresses this critical issue.

This program focuses on the five fundamental gates of organizational socialization to ensure a standardized and effective onboarding process. Participants will have the opportunity to map their current onboarding process, identify any missing elements, and create a strategic plan to implement back in their organization.

Through a combination of classroom instruction and real-world implementation checks, participants will gain insight into the importance of:

Course Highlights



- Experiential Recruiting
- Preboarding Activities
- Orientation Beyond the Handbook
- Introduction To Culture
- Training On Job Methods and Job Instruction
- Feedback For Continuous Improvement

Visit mrcpa.org/events for full course details.

Who Should Attend


This course is perfect for human resource officers, hiring managers, recruiters, supervisors, training managers, and operations managers who are looking to standardize their onboarding process and attract and retain top talent.


Instructor | Wendy Beltzner, MRC Director, Leadership Development and Training Strategy


Wendy has over 25 years of experience in training and curriculum development, specializing in leadership and customer service with companies from all industries throughout Northampton, Lehigh, and Carbon counties. She has previously worked for Fortune 500 service giants such as IBM and Manpower Inc., advancing her career from entry-level through various levels of management. Wendy is also an entrepreneur. She created, owned, and operated the Lehigh Valley's first children's museum designed with an emphasis on soft skills education. She has also co-owned an award-winning, ice cream retail and wholesale business with her husband for the last 30 years. Wendy earned her B.S. degree in Marketing from Oral Roberts University, is a Certified TWI (Training Within Industry) Job Instruction Trainer, and a Certified Everything DiSC Practitioner.


More information available at mrcpa.org/events or contact Nicole Pierce at nicole.pierce@mrcpa.org.

This course is eligible for WEDnet.

 **Apr. 2 – Apr. 30, 2024 (5 days)**
Apr. 2, 9, 16, 23, 30, 2024

 8 AM – 12 PM

 \$1,495/person. \$1,395 before 3/5
Breakfast and course materials included

 MRC – 7200A Windsor Drive
Allentown, PA 18106

 Register: mrcpa.org/events

*Fees and times subject to change. Visit mrcpa.org/events for current details.