

# Effective Compensation Management to Optimize the Results for your Manufacturing Organization



Complimentary Webinar Dec. 7, 2023

Compensation Trends and Compensation Management Strategies senior leaders (not just HR!) need to understand to help drive business outcomes.

Amidst the volatile labor market in recent years, understanding compensation trends, pay transparency, and pay equity is crucial for senior leaders, extending beyond HR, to drive business success. The intricate nature of the labor market can make it challenging to discern its true state and compensation trends, often leading to conflicting information in news reports. In this webinar, you'll gain insight into prevalent compensation trends and learn a systematic approach for identifying your organization's relevant labor market.

Ultimately, business owners aspire to succeed by attracting, retaining, and motivating employees to deliver exceptional results, propelling company growth. This session will share fundamental principles for effective compensation management and introduce a thoughtful approach to pay that aligns with your workforce strategy. Additionally, we'll address common compensation regulatory challenges affecting small and mid-sized employers, shedding light on potential pitfalls to ensure compliance.

Smaller manufacturers frequently lack internal compensation experts due to their size, which can result in missed opportunities. Effective pay management is essential, as payroll costs often constitute a significant portion of an organization's expenses. This webinar will unveil the strategies employed by established organizations to manage pay, aiming to demystify these concepts, empowering you to implement them within your own organization.

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## Who Should Attend

Owners, Executives, and Senior leaders across all functions

### Presented by | CCI Consulting

**Chris Brown, Senior Compensation & HR Consultant:** Chris has over 20 years of experience delivering people solutions across several disciplines within Human Resources, both domestically and internationally. This includes experience in compensation, talent management, organizational design, mergers & acquisitions, employee relations, talent acquisition, immigration, relocation, expatriate management, and process and system implementation.

**Facilitator: Susan McDonald, MRC HR Forum Facilitator and VP Clients Services, CCI:** Susan is a Business Development Executive working with C-suite and Senior leaders at small to mid-sized regional, national, and global firms to help address the unprecedented HR and people-centric complexities for today's employers. Susan is fondly referred to as CCI's "business athlete" because of her unique career background encompassing sales, operations, organizational development, retained executive search, career management coaching, branding & marketing as well as large scale project management. Susan has enjoyed bringing her critical & strategic thinking mindset to all continuous improvement efforts at CCI since joining the firm in 2008.

There is no cost to attend this event, however, prior registration is required.

More information available at [mrcpa.org/events](https://mrcpa.org/events) or contact Nicole Pierce at (484) 655-4873 or [nicole.pierce@mrcpa.org](mailto:nicole.pierce@mrcpa.org).

-  Dec. 7, 2023
-  10:00 AM – 11:30 AM
-  Complimentary Webinar
-  MRC via Zoom
-  Registration Required:  
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\*Date and times subject to change. Visit [mrcpa.org/events](https://mrcpa.org/events) for current details.