

# Vital Leader Roundtable

Drive Short-Term Performance for Your Business

Feb.26 – Apr.26, 2024



Vital Leader Roundtable is a workshop series designed to prepare teams of manufacturing and (or) distribution company leaders, to drive short-term profitable growth.

Initial roundtable topics (Meetings 1-4) build business acumen and broaden leadership horizons beyond functional accountability. Leaders who develop a more 'holistic' approach and understanding relative to the broader business will be in a much better position to make improved business-building decisions within their respective areas of expertise.

While Meetings 1-4 are facilitated in a group setting, Meeting 5 is conducted specific to each company, onsite at the company location with the participant company leadership team.

Vital Leader Roundtable is different than other peer group formats in that we work with entire teams; not individual leaders.



**Feb. 23 – Apr. 26, 2024** (4 sessions)

Feb. 23, Mar. 15, Apr. 5, Apr. 26 2024



8 AM – 12 PM



\$2,995/person

Breakfast and materials included



Berks County Intermediate Unit

1111 Commons Blvd., Reading, PA



Register: [mrcpa.org/events](https://mrcpa.org/events)

\*Fees and times subject to change. Visit [mrcpa.org/events](https://mrcpa.org/events) for current details.

## Roundtable Highlights

Market Position (M1)	Tools for Profit™ (M2)	Boring Numbers? (M3)	Your Company (M4)
<ul style="list-style-type: none"><li>What Do You Stand For?</li></ul>	<ul style="list-style-type: none"><li>Your Levers for Performance</li></ul>	<ul style="list-style-type: none"><li>Healthy Co. vs. Sick Co.</li></ul>	<ul style="list-style-type: none"><li>Fire 'Live' Bullets</li></ul>
<ul style="list-style-type: none"><li>Why Does it Matter?</li></ul>	<ul style="list-style-type: none"><li>Impact on Profit &amp; Cashflow</li></ul>	<ul style="list-style-type: none"><li>Operator Mindset vs. Technical Mindset</li></ul>	<ul style="list-style-type: none"><li>Drive Focus; Immediate, Actionable Insights</li></ul>
<ul style="list-style-type: none"><li>Guide to Decisions Across Your Organization</li></ul>	<ul style="list-style-type: none"><li>Three Critical Dimensions; Catalyst to Action</li></ul>	<ul style="list-style-type: none"><li>The '1' Language that Cuts Across All Teams, All Boundaries</li></ul>	<ul style="list-style-type: none"><li>Positioning Exercise with Your Leadership Team</li></ul>
<ul style="list-style-type: none"><li>Link to Your Culture</li></ul>	<ul style="list-style-type: none"><li>Prioritize Your Urgency</li></ul>		

Visit [mrcpa.org/events](https://mrcpa.org/events) for full details and agenda.

## Who Should Attend

CEOs, CFOs, VP Sales & Marketing, VP Operations, VP HR and leaders vital to your company.

### Facilitator | Andrew 'Drew' Ortyu | Nimble Leader | Strategy, Profitability

Andrew 'Drew' Ortyu is Founder and CEO of Nimble Leader LLC, a management consultancy focused on sustainable business transformation. A senior strategist, Mr. Ortyu has defined, orchestrated, facilitated and lead over 25 C-Suite 'boot camps' with executive leadership teams both domestically and globally.

**Key Innovation:** Tools for Profit™ A strategic framework and platform that helps leaders think, analyze, discuss, and act upon their businesses in ways that substantially improve Operating Profit and Cash-flow.

**Author:** Nimble Leader: Unrelenting Focus Strategy | Leadership Behavior | Results

**Education:** M.B.A., Kellogg School of Management, Northwestern University; B.B.A., magna cum laude, University of Notre Dame.

More information available at [mrcpa.org/events](https://mrcpa.org/events) or contact Bonnie Spayd at [bonnie.spayd@mrcpa.org](mailto:bonnie.spayd@mrcpa.org).

Funding is available to help with the cost of this program.

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Resource Center



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