


Engage Your Culture Using Lean Daily Management

May 19 – May 21, 2025


Most companies embarking on a Lean journey soon become frustrated with Kaizen events and isolated improvement projects that yield great short-term results but quickly return to their previous condition.

To enhance the sustainability of improvement efforts, an interactive strategy deployment and daily management system aligns people with a company's true north to strengthen their culture of continuous improvement.

This three-day course is intended to demonstrate how to develop leaders to connect and develop both the product and people value streams in their organization. Sustainable Lean improvements will result in increased profitability and long-term mutual prosperity for your team members.

 **May 19 – May 21, 2025 (3 days)**

 **8:30 AM – 4:00 PM**

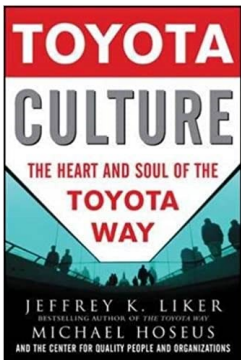
 **\$1,450/person. \$1,350 before 4/21**
Meals and course materials included

 **Crayola Corporate Headquarters,**
1100 Church Lane, Easton, PA

 **Register: mrcpa.org/events**

*Fees and times subject to change. Visit mrcpa.org/events for current details.

Course Highlights



In this program, participants learn how to define their True North and establish simple, clear, and understandable goals for:

- Safety
- Quality
- Productivity (Delivery, Service)
- Cost
- People (HRD, Engagement)

Visit mrcpa.org/events for full course details.

Who Should Attend

CEOs, Presidents, Vice-Presidents, Executive Leaders, General Managers, Lean Leaders, and anyone facilitating change within your organization who understands the importance of going beyond tools to create effective management systems and processes in order to set the basis for creating a sustainable Lean culture.

Instructor | Mike Hoseus, Executive Director Center for Quality People & Organizations (CQPO)

Mike Hoseus is Executive Director of the Center for Quality People & Organizations (CQPO). Mike brings both manufacturing operations and specialization in Human Resource experience to CQPO. CQPO current projects with Toyota include New Hire selection and training process, Team Leader and Group Leader post promotion training, Quality Circle Leader and Manager training, and Global Problem Solving for all levels. Mike is an adjunct professor with the University of Kentucky's Lean Manufacturing Program. Mike is co author with CQPO and Dr. Jeffery Liker (Author of the Toyota Way) of Toyota Culture. Mike is also president of CMH Inc.

More information available at mrcpa.org/events or contact Nicole Pierce at (484) 655-4873 or nicole.pierce@mrcpa.org.

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