

Key Marketing Strategies to Differentiate Your Manufacturing Brand



Complimentary Webinar

Jan. 14, 2025

In today's competitive manufacturing landscape, finding ways to stand out is crucial for long-term success.

In this complimentary webinar, we'll dive into strategies that can help strengthen your brand, build trust with customers, and position your business for growth. Whether you're looking to align your teams or enhance your visibility, this session will be packed with actionable insights.

Webinar Highlights



- Learn strategies to strengthen your brand and stand out in the manufacturing industry
- Gain insights into building lasting customer trust and loyalty
- Explore ways to align your marketing and sales efforts for greater impact
- Understand how to position your business for long-term growth and differentiation
- Discover actionable ideas to improve visibility and relevance in your market
- Leave equipped with fresh perspectives and practical takeaways to elevate your marketing efforts

Who Should Attend


This webinar is perfect for manufacturing leaders, including marketing and sales teams, and business executives, who want to strengthen their brand and improve marketing programs. If you're focused on growing your brand and staying competitive, this webinar is for you.

Presenter


Jeremy Jones | Vice President, Client Strategy, SWBR Marketing & Media

With more than 17 years of experience working with manufacturers across industries like packaging, food and beverage, electronics, health and beauty, and building materials, Jeremy Jones has a deep understanding of what drives success in manufacturing marketing. As VP of Client Strategy at SWBR, he specializes in creating strategies that align with business goals and address industry-specific challenges. Jeremy's consultative approach and expertise in digital, creative, and web marketing make him a trusted partner for manufacturers looking to elevate their brand and achieve tangible results.

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 10:00 AM – 11:30 AM

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 Virtual via Zoom

 Registration is required:
mrcpa.org/events

*Fees and times subject to change. Visit mrcpa.org/events for current details.

More information available at mrcpa.org/events or contact Nicole Pierce at nicole.pierce@mrcpa.org.

Manufacturers
Resource Center



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