

What You Need to Know About AI for Manufacturing

Complimentary Webinar

May 28, 2025



Artificial Intelligence is transforming manufacturing, but what's behind the buzz and how is it really impacting manufacturing? In our 90-minute webinar, "What You Need to Know About AI for Manufacturing," we'll demystify AI with real-world examples of how manufacturers, from small shops to global enterprises, are starting small and achieving measurable results.

Explore practical applications like predictive maintenance, quality control, and process optimization. Gain actionable insights and learn how to implement AI effectively in your operations. Join us to unlock AI's potential for your business!



May 28, 2025



10:00 AM – 11:30 AM



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Virtual via Zoom

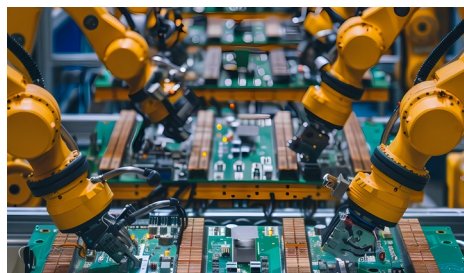


Registration is required:

mrcca.org/events

*Fees and times subject to change. Visit mrcca.org/events for current details.

Webinar Highlights



- What AI really is and isn't
- Industry trends in AI
- Common pain points AI can address
- How AI can be deployed by any manufacturer

Who Should Attend

- CEO's, CFO's, CIO's IT professionals, Engineers, Production Managers, and Maintenance Managers.

Speakers

Sam Russem | VP Business Development | Kanoa

With 14+ years in manufacturing and automation, Sam has hands-on experience with a wide range of technologies from PLC and SCADA-based control systems and to advanced data collection historians, IoT devices, MES, and analytics in industries ranging from food and beverage to pharmaceuticals to renewable energy.

James Burnand | CEO | 4IR Solutions

Our mission is to revolutionize the manufacturing industry through the power of cloud technology. With a deep-rooted expertise in automation and process optimization, my team and I deliver solutions that significantly shorten the time to value, ensuring a highly secure and cost-efficient infrastructure.

Shawn Furman | Director, Automation and Manufacturing Technology Strategy | MRC

Shawn demonstrates a 20-year proven, well rounded background in leading process improvements at industry icons directing or managing teams in Electrical Engineering, Automation Engineering, Maintenance Engineering, or combinations of both. Shawn also has the experience and talent small and mid-sized manufacturers need to help them implement their technology roadmap and guide them through the implementation of transformative technologies that are critical to compete and drive their companies into the future.

More information available at mrcca.org/events or contact Nicole Pierce at nicole.pierce@mrcca.org.

Manufacturers
Resource Center



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