

# Empowering Trainers

## Proven Methods for Effective Training & Skill Transfer

Complimentary Webinar

Dec. 3, 2025

In today's fast-paced manufacturing and operations environments, effective training is not just a nice-to-have, it's essential. This complimentary webinar introduces two powerful programs: **Training Within Industry (TWI)**: Job Instruction and **Train the Trainer** – both are designed to equip supervisors, team leads, and trainers with the tools to deliver consistent, high-quality instruction that drives performance and reduces errors. Whether you're building a training culture from scratch or refining your current approach, this webinar will highlight how our programs can help make training stick.

### Webinar Highlights



- Learn how TWI Job Instruction builds a foundation for standardized work and rapid skill development
- Discover how Train the Trainer enhances facilitation skills and boosts confidence in delivering impactful training
- Understand the difference between “telling” and “training” and why it matters
- Get actionable insights you can apply immediately
- Preview course content and outcomes to help decide which program is right for your team

### Who Should Attend

- Supervisors and Team Leaders looking to improve how they train employees on the job
- HR and L&D Professionals responsible for onboarding, upskilling, and workforce development
- Operations Managers seeking to reduce variability and improve process consistency
- Continuous Improvement Leaders aiming to integrate training into Lean and Kaizen initiatives
- Anyone tasked with training others, whether formally or informally, in a manufacturing or industrial setting


### Presenters


#### Shawn Furman | MRC Director, Automation and Manufacturing Technology Strategy


Shawn has a 20-year proven, well rounded background in leading process improvements at industry icons directing or managing teams in Electrical Engineering, Automation Engineering, Maintenance Management, or combinations of both. Shawn provides the experience and talent small and mid-sized manufacturers need to help them implement their technology roadmap and guide them through the implementation of transformative technologies that are critical to compete and drive their companies into the future.


#### Janelle Rabenold | MRC Director, Leadership Development and Training Strategy

Janelle brings over 15 years of leadership and organizational development experience to MRC's Operational Excellence Program. A trusted coach, facilitator, and partner, she helps individuals and teams achieve personal and business success through her expertise in leadership and talent development. She holds a B.S. in Business Administration from Albright College, an M.S. in Human Resource Management and Learning & Performance Management from Moravian University, and is a Certified Everything DiSC Practitioner.

 **Dec. 3, 2025**

 **10:00 AM – 11:00 AM**

 **Complimentary Webinar**

 **Virtual via Zoom**

 **Registration is required:**  
[mrcpa.org/events](https://mrcpa.org/events)

\*Fees and times subject to change. Visit [mrcpa.org/events](https://mrcpa.org/events) for current details.

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