

# Automation Discovery Walk

Shopfloor Intelligence for Manufacturers

One Visit. One Report. Real Automation Opportunities.

## Clarity on the shopfloor. A plan you can act on.

You've probably thought about it. Maybe a machine that loads parts automatically. A conveyor that moves product between stations. A robot that handles the repetitive, back-breaking work your people have been doing for years. The idea makes sense, but where do you start? What does it actually cost? And is it even realistic for a company your size?

That's exactly what the **Automation Discovery Walk** is designed to answer.

## What Is an Automation Discovery Walk?



An Automation Discovery Walk is a structured, on-site assessment built for small and mid-sized manufacturers. Our team walks your shopfloor, observes your processes, and talks with your operators to identify automation opportunities that are practical and worth pursuing. This is not a sales pitch or a vague consulting engagement, it's a focused, real-world evaluation grounded in manufacturing experience.

In a half-day visit, MRC's automation experts evaluate your operation and deliver a clear path forward.

## Why It Works

Most manufacturers don't lack ideas, they lack a structured way to evaluate them. The Discovery Walk provides an independent, expert perspective and clear, actionable insights without the time and cost of a full-scale study.

The Automation Discovery Walk fills that gap. It gives you expert eyes on your operation, an honest evaluation of what's realistic, and a written plan you can take to leadership, your bank, or your equipment partners, all for a fraction of the cost of a traditional consulting engagement.

## What's Included


- A prioritized list of automation opportunities
- Estimated impact on Safety, Quality, Delivery, and Cost
- Rough cost ranges and ROI projections
- Feasibility ratings based on complexity and risk
- A practical roadmap to guide next steps

## Who's It For?

The Automation Discovery Walk was built for manufacturers who are serious about improving their operations but aren't sure where to start, or who want an outside perspective to validate and prioritize ideas they're already considering.


More information available at [mrcpa.org/walk](http://mrcpa.org/walk) or contact Shawn Furman at [shawn.furman@mrcpa.org](mailto:shawn.furman@mrcpa.org).

### Half-Day Engagement

 \$1,250

#### Includes:

- Opportunity Report
- SQDC Impact
- Capital Estimate
- ROI Projection
- Feasibility Score
- Strategic Roadmap

 For full details and to schedule a walk, visit: [mrcpa.org/walk](http://mrcpa.org/walk)