

# AI Forum For Business Leaders

June 10, 2026

MRC is hosting an invite-only AI Forum designed for a select group of business leaders across the region. This interactive session goes beyond the headlines to provide a practical, real-world look at how AI is being applied inside manufacturing environments today. You'll have the opportunity to engage with peers, explore proven use cases, and work hands-on with tools in a secure setting.

The focus is simple: help you understand where AI can deliver real value in your organization and how to equip your team to use it effectively and responsibly to improve processes.

## Why Now?



AI is gaining traction in the manufacturing space, with an increasing number of success stories and applications.

This is an exciting moment for manufacturers to see what AI can do.

## What You'll Gain

- Clarity on AI myths vs. reality for your business
- Hands on time with a secure, active, platform
- Key learnings to start or advance your team's AI journey
- Access to professionals working with manufacturers to develop AI capabilities

## Who Should Attend

Owners, C-suite, Directors

## What to Bring

A laptop and an open mind

## Questions?

Contact Shawn Furman at [shawn.furman@mrcpa.org](mailto:shawn.furman@mrcpa.org) or Nicole Pierce at [nicole.pierce@mrcpa.org](mailto:nicole.pierce@mrcpa.org).

## AGENDA

 <b>June 10, 2026</b>	
 9:00 AM – 2:00 PM	
 <b>Manufacturers Resource Center</b> 7200A Windsor Drive Allentown, PA 18106	
Time	Session
9:00 - 9:30	Arrival & Welcome Coffee
9:30 - 9:45	Welcome & Goals for the Day
9:45 - 10:15	<b>Session 1:</b> What AI Means for Manufacturers Right Now
10:15 – 10:35	<b>Use Case #1:</b> Maintenance Support
10:35 – 10:45	Break
10:45 – 11:15	<b>Session 2:</b> Finding Your Highest-Value AI Opportunities
11:15 – 11:30	<b>Use Case #2:</b> AI-Assisted Quality Inspection
11:30 – 11:50	Break + Lunch Served
11:50 – 12:50	<b>Session 3:</b> Live AI Demo - Interactive Working Lunch
12:50– 1:20	<b>Session 4:</b> Building Your Roadmap - People, Process & Governance
1:20 – 1:50	Panel / Open Q&A - Peer Discussion
1:50 – 2:00	<b>Wrap-Up:</b> Your Monday Morning Checklist